



# SG2018

**THE POWER OF SAVINGS GROUPS  
INCLUSION. RESILIENCE. EMPOWERMENT.  
KIGALI, RWANDA | MAY 22-24**

## **PARTNERSHIP OPPORTUNITIES**

The Global Savings Groups Conference is a bi-annual event that engages a large and diverse community of stakeholders, develops and promotes improved standards of practice, mobilizes knowledge, strengthens partnerships and alliances, and creates opportunities for cross-organizational learning. Each event in this series has also served as a catalyst to increase the scale, sustainability and impact of Savings Groups in the host country – and region. SG2015, in Zambia, was the third event in the series and engaged close to 400 participants representing 147 organizations from 44 countries.

The SEEP Network is delighted to host the 2018 Global Savings Group Conference in Rwanda, in collaboration with Conference partners. Together, we will offer a platform for attendees to connect, engage and learn from each other about the challenges and opportunities they face in supporting Savings Groups worldwide. In this pursuit, we encourage greater use of a wide range of innovative session structures and methodologies that build on emerging and accepted best practices in learning and the dissemination of innovations.

The Global Savings Groups Conference 2018 presents a unique opportunity for SEEP members and industry stakeholders to raise their profile. There are several benefits packages designed to meet an array of sponsorship objectives, including, but not limited to: visibility and recognition, shaping the learning agenda and providing opportunities for diversity of participation. We invite you to explore the rich offering of entitlements herein and get in touch with us to develop your customized partnership plan.

**HIGHLIGHT YOUR ORGANIZATION**

**SHAPE CONFERENCE CONTENT**

**To learn more about partnership opportunities please contact  
Fabiola Diaz at [diaz@seepnetwork.org](mailto:diaz@seepnetwork.org)**

HIGHLIGHT YOUR ORGANIZATION	Bronze	Silver	Gold	Platinum	Diamond
	\$10K	\$25K	\$50K	\$75K	\$100K
<b>FREE &amp; DISCOUNTED PASSES</b>					
Complimentary Conference registration (not interchangeable)	2	4	6	8	10
Ability to purchase additional registrations at a 15% discount	<b>SEEP MEMBER SPONSORS ONLY</b>				
One additional complimentary registration at each level					
<b>ONSITE VISIBILITY</b>					
Logo in printed Conference Agenda	●	●	●	●	●
Advertisement in printed Agenda	1/4 Page	1/2 Page	1/2 Page	Full Page	Full Page
Logo on Conference bags/folders			●	●	●
Printed informational materials in Conference bags/folders			●	●	●
Seat drops or table drops of promotional items provided by Partner			●	●	●
Exhibition tables (6 ft.) during Conference Days	●	●	●	●	●
<b>VISIBILITY ON VIRTUAL PLATFORMS</b>					
Logo on the Partners page of the Conference website	●	●	●	●	●
Logo and Partner space on virtual Conference Community platform and app (if applicable)	●	●	●	●	●
Announcement of sponsorship and logo in Partner banner in the SG2018 Update Emails	●	●	●	●	●
Original blog provided by Partner to be posted to the SEEP Blog	●	●	●	●	●
Acknowledgement of Partner through social media postings	●	●	●	●	●
<b>SCREEN PRESENCE</b>					
Looping PowerPoint in common areas	1 slide	2 slides	3 slides	4 slides	5 slides
One additional PowerPoint slide at each level of sponsorship	<b>SEEP MEMBER SPONSORS ONLY</b>				
On-screen recognition at Plenary sessions	●	●	●	●	●

SHAPE CONFERENCE CONTENT	Lunch Session	Technical Track
	\$25K	\$60K
<b>PARTICIPATE IN THE LEARNING AGENDA</b>		
Design and facilitate a content lunch on a topic related to the conference theme and one or more of the technical tracks	•	
Host one of the four Technical Tracks (5-6 Peer Learning Sessions)		•
Participate in review and selection of session proposals, coaching of the session Chairs		•
<b>FREE &amp; DISCOUNTED PASSES</b>		
Complimentary Conference registration (not interchangeable)	3	6
Ability to purchase additional registrations at a 15% discount	<b>SEEP MEMBER SPONSORS ONLY</b>	
One additional complimentary registration at each level of sponsorship		
<b>ONSITE VISIBILITY</b>		
Logo in printed Conference Agenda	•	•
Acknowledgement as Technical Track Partner on the corresponding pages of the Conference Agenda		•
Recognition as Lunch Dialogue Partner on the corresponding pages of the Conference Agenda	•	
Advertisement in printed Conference Agenda	1/4 Page	1/2 Page
Logo on Conference bags/folders		•
Printed informational materials in Conference bags/folders		•
Seat drops or table drops of promotional items provided by Partner. For distribution at a Plenary session.		•
Exhibition tables (6 ft.) during Conference Days	•	•
<b>VISIBILITY ON VIRTUAL PLATFORMS</b>		
Logo on the Partners page of the Conference website	•	•
Logo and Partner space on virtual Conference Community platform and app (if applicable)	•	•
Announcement of sponsorship and logo in Partner banner in the SG2018 Update Emails	•	•
Original blog provided by Partner to be posted to the SEEP Blog	•	•
Acknowledgement of Partner through social media postings	•	•
<b>SCREEN PRESENCE</b>		
Looping PowerPoint in common areas	2 slides	3 slides
One additional PowerPoint slide at each level of sponsorship	<b>SEEP MEMBER SPONSORS ONLY</b>	
On-screen recognition at the Plenary sessions	•	•